

Wednesday, October 7, 2009 ■ Madison Marriott West

## Biotechnology Vision Summit 2009

### Thriving in Turbulent Times: Unprecedented Opportunities in the 2010's

#### The value of sponsoring and exhibiting:

- Gain insights into industry trends
- Be recognized as a supporter of the biotechnology industry in Wisconsin
- Network with industry decision makers
- Meet local and national senior biotechnology leaders

<b>\$10,000+ - Strategic</b>	<b>\$7,500 - Premier</b>	<b>\$7,500 - Pre-Event VIP Reception</b>	<b>\$6,000 - Program Sponsor</b>
<ul style="list-style-type: none"> <li>▪ 2/3 pg color ad in program</li> <li>▪ Host 1 luncheon Roundtable</li> <li>▪ 4 Attendee registrations</li> <li>▪ 4 Pre-Event VIP Reception passes</li> <li>▪ Listed on conference sponsor main sign</li> <li>▪ Listed in program as sponsor</li> </ul>	<ul style="list-style-type: none"> <li>▪ Podium recognition at opening remarks</li> <li>▪ 1 Exhibit table</li> <li>▪ 2/3 pg color ad in program</li> <li>▪ 2 Attendee registrations</li> <li>▪ 2 Pre-Event VIP Reception passes</li> <li>▪ Listed on conference sponsor main sign</li> <li>▪ Listed in program as sponsor</li> </ul>	<p>To be held Tues, Oct 6th</p> <ul style="list-style-type: none"> <li>▪ Introduce speakers at VIP Reception</li> <li>▪ Company literature (one piece) on seats in one session</li> <li>▪ Host 1 luncheon Roundtable</li> <li>▪ 2 Attendee registrations</li> <li>▪ 4 Pre-Event VIP Reception passes</li> <li>▪ Listed on reception welcome sign</li> <li>▪ Listed in program as sponsor</li> </ul>	<ul style="list-style-type: none"> <li>▪ Recognition on program cover as program sponsor</li> <li>▪ Full pg color ad on back cover of program</li> <li>▪ 2 Attendee registrations</li> <li>▪ Listed on conference sponsor main sign</li> <li>▪ Listed in program as sponsor</li> </ul>
<b>\$5,000 - Collaboration Corner</b>	<b>\$5,000 - Closing Reception</b>	<b>\$5,000 - Conference Bag</b>	
<p>Sponsor the Collaboration Corner in the exhibit hall area:</p> <ul style="list-style-type: none"> <li>▪ Opportunity to provide &amp; hang two banner stands <u>or</u> table tents on tables.</li> <li>▪ 1 Attendee registration</li> <li>▪ 1 Exhibit table</li> <li>▪ Listed on conference sponsor main sign</li> <li>▪ Listed in program as sponsor</li> </ul>	<ul style="list-style-type: none"> <li>▪ Provide brief welcoming comments &amp; introduce guest speaker.</li> <li>▪ Podium recognition</li> <li>▪ 2 Attendee registrations</li> <li>▪ Listed on conference sponsor main sign</li> <li>▪ Listed in program as sponsor</li> </ul>	<ul style="list-style-type: none"> <li>▪ Logo on bag (1-color imprint)</li> <li>▪ Company literature (one piece) inserted into bag</li> <li>▪ 1 attendee registration</li> <li>▪ Listed on conference sponsor main sign</li> <li>▪ Listed in program as sponsor</li> </ul>	
<b>\$3,000 - Breakfast</b>	<b>\$3,000 - Name Badges</b>	<b>\$2,500 - Seminar Track Introductions</b>	<b>\$2,500 - Summit Visionary</b>
<ul style="list-style-type: none"> <li>▪ Opportunity to provide &amp; hang one banner stand or sign</li> <li>▪ 1 Attendee registration</li> <li>▪ Recognition as sponsor on table</li> <li>▪ Listed on conference sponsor main sign</li> <li>▪ Listed in program as sponsor</li> </ul>	<ul style="list-style-type: none"> <li>▪ Logo on name badges</li> <li>▪ 1 Attendee registration</li> <li>▪ Listed on conference sponsor main sign</li> <li>▪ Listed in program as sponsor</li> </ul>	<ul style="list-style-type: none"> <li>▪ Company literature (one piece) on seats in one session</li> <li>▪ Introduce moderator and panel</li> <li>▪ Listed on conference sponsor main sign</li> <li>▪ Listed in program as sponsor</li> <li>▪ 1 Attendee registration</li> </ul>	<ul style="list-style-type: none"> <li>▪ 2 Attendee registrations</li> <li>▪ 1 Exhibit table</li> <li>▪ Listed on conference sponsor main sign</li> <li>▪ Listed in program as sponsor</li> </ul>

### Biotechnology Vision Summit 2009 Thriving in Turbulent Times: Unprecedented Opportunities in the 2010's

#### \$2,500 - Highlighter

- Logo on highlighter (1-color imprint)
- Highlighters at registration Desk
- 1 Attendee registration
- Listed on conference sponsor main sign
- Listed in program as sponsor

#### \$2,500 - Emerging Companies Showcase

- Provides a scholarship for emerging companies to be showcased in the exhibit hall. (2 available)
- 1 Exhibit table - next to the recipients
  - 1 Attendee registration
  - Listed on conference sponsor main sign
  - Listed in program as sponsor

#### \$2,500 - Refreshments

- (2 available)
- 1 Attendee registration
  - Recognition as sponsor on table
  - Listed on conference sponsor main sign
  - Listed in program as sponsor

#### \$1,500 - Registration Desk

- Signage recognizing sponsor in the registration desk area
- Listed on conference sponsor main sign
- Listed in program as sponsor

#### Exhibit Space

- Receive one 8' table covered in black tablecloth and one chair.
- Booth must fit within 10' wide x 8' length space.
- **Member:** \$600
- **Non-Member:** \$1,200

#### Additional Add-Ons to Existing Sponsorship

Available to add on additional exposure for all sponsors (excluding exhibitor space sponsorship):

- Upgrade an existing 1/3 pg ad to a 2/3 pg ad: \$375
- Add 1/3 pg color ad: \$525
- Add 2/3 pg color ad: \$795

Note: All ads will appear inside the program booklet. Sponsor to provide final artwork by Sept 18, 2009

- Add-on Member Exhibit Space: \$250

**For more information or questions regarding  
Sponsor & Exhibit Opportunities contact:**

**BioForward**  
**608-236-4693**  
**events@bioforward.org**